

Michelle (Ziyue) Bai

UIUX | Industrial Designer

Experience

- des:glory Design Consultants Internship Shanghai
2024 Feb - Present
- Develop product mockups in collaboration with graphic and branding team
 - Communication between different departments and suppliers
 - Usage of SolidWorks, KeyShot, Adobe Photoshop, and Adobe Illustrator
- The Muyra Boutique Hotel Shanghai, Planning and Organizing Conferences, Wedding, and different Function Shanghai
2023 Oct
- Prepare work plan and outline agenda of the function, including define a list of activities to be complete leading up to the function, develop timeline, assign responsibilities for GM's review and put into action
 - Communicate with Speakers/Presenters of the function and ensure all details
 - Assist GM of the hotel to determine budget and control expenses of the function
- Shanghai GUIJIU Group Chengdu Food EXPO Exhibition Shanghai
2023
- Plan and execute full brand exhibition
 - Develop comprehensive marketing and promotion strategy
 - Promote brand and products to customers, business partners, professionals, and the public
- International Contemporary Furniture Fair (ICFF) Manhattan, NY
2023 May
- Sponsored project in collaboration with Astek
 - Create textiles and patterns for interior wall coverings
 - Usage of Adobe Suite
- ArtCenter Student Gallery Exhibition Pasadena, CA
2023 Spring
2022 Summer
- Interior and textile patterns in collaboration with Astek Co.
 - buildersbowl
 - Team project designing for children
 - Focusing on sustainability and life-cycle assessment of products
- State Farm - Personal Assistant Sierra Madre, CA
2022 Fall
- Communication with customers and guests to organize and schedule meetings
 - Design logos and posters for events
 - Help coordinate and organize high school reunion
 - Usage of Excel spreadsheet for expenses and expenditures
- 2022 Mary Kay's 59th Anniversary Celebration Event Shanghai
2022 April
- Develop program and agenda including speeches, award ceremonies, activities...
 - Design setups incorporating brand elements and core values
- ArtCenter Provost List Pasadena, CA
2021 Spring
- Full time student with GPA of 3.80 or higher
- s.point design Internship Shanghai
2018 Summer
- Develop packaging designs and mockups for cleaning supplies
 - Communication between different departments
 - Usage of Adobe Photoshop and Illustrator

Education

- ArtCenter College of Design 2020 Spring - 2023 Summer
BS. Product Design with honors
- Shanghai American School 2015 Summer - 2019 Summer
High School

Skills

Sketching, Painting, Prototyping,
Research, Brand Analysis,
Problem Solving, Critical Thinking

Adobe Suite, Figma, SolidWorks,
Keyshot, Procreate, Blender,
Unity, zBrush

Languages

English
Mandarin